

# **Qwizdom**<sup>®</sup>

**Don't just talk to your audience...  
INVOLVE THEM!**

***ENGAGE***  
***STIMULATE***  
***MOTIVATE***  
***ENTERTAIN***  
***CAPTURE***  
***ANALYSE***





Easy to set up

## What is Qwizdom ?

Qwizdom's market leading audience response technology allows you to engage an audience of any size via state-of-the-art, wireless devices.

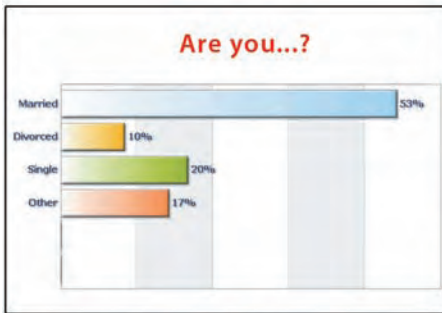
With Qwizdom's handheld Audience Response System you will no longer observe a vacant or unenthusiastic audience, as Qwizdom will bring enjoyment, stimulation and maximum involvement.

Forget headcounts, a show of hands and event evaluation sheets, your audience can now engage directly with the presenter via the Qwizdom Remotes.

All feedback is captured instantly and can be displayed LIVE to the audience. In addition, data is stored for **post event evaluation** allowing the user to further analyse the results.

Projecting LIVE results to the audience has now become **even more powerful**, as Qwizdom can show **both** collective responses and **demographic categories** such as responses from male/female, job role or geographic area.

Fulfilling the needs of those organizing any type of event such as conferences, seminars, training, team building, corporate hospitality, awards ceremonies, product launches, workshops, polling, quizzes, etc. Qwizdom will help invigorate your entire audience whilst capturing important data.



## Who can use Qwizdom ?

Anyone presenting, training or engaging an audience independent of type or size will benefit from Qwizdom interactive remotes, such as;

### Conferences and Events

*Exhibitions and demonstrations*

### Training

*Training needs analysis, modular checking & assessment*

### Team Building Sessions

*Seminars and workshops*

### AGM/Boardroom Voting

*Consultations*

### Product Launches/Focus Groups

### Education

*Deliver lessons, pre & post assess learners*

### Quiz Events / Corporate Dinners

### Charitable Events

*Silent Auctions*



Enjoyable



Easy to use



## A simple concept...

Each participant is given a small ergonomic remote to communicate with the presenter throughout the event. The presenter then poses questions verbally or on screen, with the audience responding via remotes.

Responses are instantly sent to the presenter's computer and recorded immediately allowing the presenter to easily manage and control the format and speed of their presentation.

With instant feedback, presenters can immediately monitor the level of participation, view audience responses privately and display feedback live to the audience.

A proven invaluable tool, Qwizdom eradicates the arduous task of manually carrying out post event assessment, as all audience feedback is available in both **spreadsheet AND pie/bar chart reporting formats.**

# What **Qwizdom** Actionpoint will do for you

Qwizdom Actionpoint is an easy to use toolbar that fits snugly within Microsoft® PowerPoint® (2003 or later), allowing the user to instantly create an interactive PowerPoint® presentation, view response graphs, play media files and control the entire presentation with the Qwizdom presenter remote.

No longer is PowerPoint® restricted to a static, one way display of information. Audience members can interact with the presentation, give feedback, provide opinions, and truly be part of the experience.

**Making your PowerPoint® presentation interactive takes seconds as users work directly from within their current PowerPoint® interface.**

PowerPoint® is a trademark of Microsoft®

## Example question types:



Question type: Yes or No



Question type: Multiple Choice



Question type: Multiple Mark



Question type: Rating Scale

**Many more question types available...**

## What people say

"The Natural History Museum have been using Qwizdom for a number of years and found it a useful way of tracking lively debates and showing how opinions shift during scientific discussions. It's the only system that we've found that gives us accurate recordings with immediate response and display - the vote count only takes a few seconds, so opinions about each topic can be instantly projected graphically on to the screen to the audience."

**Dr. Jane Mainwaring**  
The Natural History Museum

"We organise the technical aspects for our clients events and have enlisted the services of Qwizdom to provide a special and professional interactive voting system. We are a communications company at the forefront of technology and development and with that in mind, we need to align ourselves with the best."

We can always rely on Qwizdom to produce a first class service. We want our presentations to be pristine and with Qwizdom we get just that. At any of our events they look after our needs and the technicians provide a first class service, making sure that everything works, even taking care of last minute requests from harassed personnel. I always know that if I ask for help from Qwizdom that I will be happy with the response."

**Graeme McGuire**  
AVC Media Enterprise

"We contacted Qwizdom when our client (global healthcare conglomerate) wanted to use voting technology as part of their annual conference. We only approached Qwizdom the week before the event and they immediately began liaising with our client as to how best to use their interactive voting technology on the day. Both Global Event Management and our client were both impressed and delighted with the professional service received before, during and after the event."

**Dianne Maginnis**  
Global Conference Management

"We found the Qwizdom system simple and easy to use by our delegates as well as having a very easy operating system. Being able to operate this system ourselves meant that we could offer the system to our client at a much reduced cost in comparison to other systems available to hire. I would not hesitate to recommend Qwizdom."

**Vickey Martin**  
Conference Dynamics

## What Qwizdom can do for you

Qwizdom remotes incorporate all business types and will allow you to:-

### Engage & Motivate an Audience

Erase the difficulties of keeping your audience interested. Qwizdom remotes encourage full audience participation ensuring involvement throughout your event.

### Involve Reluctant Participants

Qwizdom Remotes create a lively and enjoyable atmosphere capturing the attention of even the most reluctant audience members or those who lack confidence.

### Track Performance

View audience feedback and monitor any growing trends or changes in opinion throughout your event. Display the responses to your audience using various graph formats.

### Obtain Honest Feedback

Your audience is more likely to provide truthful answers as they are able to retain their anonymity.

### Modify & Control Content

Varying your question type will help keep your audience stimulated as Qwizdom offers many question formats such as; Yes/No, True/False, multiple choice, sequence, ratings scale, voting and text based answers.

### Save Time

Qwizdom eradicates valuable time normally spent on producing, interpreting and manually collating questionnaires and surveys.

### Measure Success

Qwizdom's extensive reporting facility will allow you to seamlessly export your audience feedback into Microsoft® Excel® for post event analysis and evaluation using in-depth, Flash based reporting.



## Hire or Buy ?

Discover how you can bring your event to life with Qwizdom. Qwizdom's Audience Response Systems are available for both hire and purchase for groups of any size, from five to thousands.

### Hire

Hire Qwizdom remotes for your event regardless of how large or small your audience. Qwizdom's Event Management team are available to make your event a memorable and enjoyable experience for you and your audience.

Qwizdom offers excellent value for money, as our remotes are available to hire from as low as £8 per day, per remote.

### Buy

Qwizdom remotes are available to purchase from as few as 8 remotes to thousands.



**Call us today**  
for a low-cost quote  
on how Qwizdom can  
bring your event to life.

info@qwizdom.co.uk

**0800 8494047**

**Don't just talk to your audience.....INVOLVE THEM!**

