



FIRST IMPRESSIONS COUNT WITH **net**PLAYER

## WITH BUSINESS BECOMING EVERMORE COMPETITIVE, THE NEED TO DELIVER YOUR MESSAGE IN AN EXCITING, INNOVATIVE WAY IS CRITICAL

What better way to impress, than with a plasma or LCD display screen showing live satellite TV, a corporate video or a music video clip together with instantly updateable messages detailing company news, industry awards, menus, schedules or 'Welcome To' notices?

Company reception areas & call centres, school & college refectories, shops & bars, **netplayer** is suitable for any environment to support point of sale, promotional or internal communication.

**netplayer** is a cost effective, simple to use system that allows you to manage the content shown on a plasma or LCD display screen via your existing computer network.

# INSTANT

## netPLAYER

- Flexible
- High quality
- Simple to use
- Free content
- Easy to update
- Reliable
- Scalable
- No PC software





**CORPORATE VIDEO/  
LIVE SATELLITE TV**

**ANIMATED  
LOGO**



**SCHEDULE FEATURE  
FOR CLIENT VISITS**

**INTERNATIONAL  
TIME ZONES  
LINKED TO INTERNET**

**SCROLLING NEWS UPDATES**



**VIDEO FOOTAGE**

**WEB CAM FEEDS**



**NEWSLETTERS  
& PROJECTS**

**SCHEDULE OF EVENTS**



## MULTIMEDIA

Deliver entertaining and informative on-screen content such as live TV – via **netplayer's** integral Freeview card – corporate videos, web pages and live scrolling news feeds direct from the BBC, Sky or Reuters.

## MULTI-ZONE

Use the pre-installed templates or create bespoke layouts featuring live TV, animations, scrolling ticker messages and instant text updates edited locally by your own staff.

**Why not ask Maxim's in-house team to customise a layout using your corporate colours and fonts?**



# LIVE



## NETWORKED

Once installed on your network, **netplayer** is very simple to use. Access is via a standard Internet web browser – there is no software to install, no licensing issues and therefore relatively little impact on IT department resources.

## EASILY SCHEDULED

Using the schedule feature, you can set **netplayer** to show a particular layout at any given time – perfect for customer visits and staff announcements.

## MULTIPLE DISPLAY SCREENS

Want to distribute the content to multiple screens located around your organisation? Let Maxim design a system that utilises your existing Cat5E infrastructure to avoid costly and time-consuming cable installations.

## RELIABLE AND SECURE

**netplayer** uses a Linux operating system; known for its reliability and resilience to viruses and incorporates many security features ensuring peace of mind for network administrators.

EASY

WE WOULD BE HAPPY TO VISIT YOU AND DEMONSTRATE THE POWER OF NETPLAYER AND HOW IT COULD BENEFIT YOUR BUSINESS.

CALL MAXIM PRESENTATIONS ON:

**01283 575750**

BRINGING INFORMATION TO **LIFE**



# SUPPORT

## MAXIM PRESENTATIONS

With many years of experience within this hi-tech and ever changing industry, we have a wealth of knowledge and vast supplier network that enables us to create presentation environments that are bespoke to your needs.

We specialise in designing & installing audio-visual solutions for every environment, from small meeting rooms to large auditoriums.

- Digital signage solutions
- Ceiling mounted data-video projectors
- Rear projection & media walls
- Plasma & LCD display screens
- AMX & Crestron room control systems
- Video & audio conferencing solutions
- Interactive whiteboards & voting systems
- Audio & voice reinforcement systems
- Dimmable lighting solutions
- Bespoke conference furniture
- Interior design consultation
- In-house presentation template design
- Project management
- Comprehensive training & maintenance packages



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